

Artist Application

Williamston's ArtFest on the River 2017

McCormick Park, Williamston, Michigan, Saturday, July 22, 2017, 10am - 5pm

①

Name: _____

Name of Business (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (primary): _____ Phone (secondary): _____

Email: _____ Fax: _____

Website (optional): _____

②

Check box below for art medium. (See prospectus for detailed descriptions)

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> 2-D Mixed Media | <input type="checkbox"/> 3-D Mixed Media | <input type="checkbox"/> Ceramics, Functional | |
| <input type="checkbox"/> Ceramics, Non-Functional | <input type="checkbox"/> Digital Art | <input type="checkbox"/> Drawing/Pastels | |
| <input type="checkbox"/> Fiber | <input type="checkbox"/> Glass | <input type="checkbox"/> Jewelry Precious | <input type="checkbox"/> Jewelry, Non-Precious |
| <input type="checkbox"/> Metals | <input type="checkbox"/> Painting | <input type="checkbox"/> Photography | <input type="checkbox"/> Prints |
| <input type="checkbox"/> Sculpture | <input type="checkbox"/> Wood | | |

Description of art you will present at Williamston's ArtFest on the River. Please use only space allowed.

③

SUBMIT :

MAIL this one page application with three 3"x 5" or 4"x 6" photos of your work and nonrefundable jury fee of \$15.00. For mailed in jury applications, send by the deadline of 4/3/17 along with check, cash, money order, or credit card. Checks payable to City of Williamston. Credit cards accepted are Visa and Mastercard. Mail to: City of Williamston, 161 E. Grand River Ave., Williamston, MI 48895.

E-MAIL application with photo attachments, 3"x 5" or 4"x6", 300 pixels per inch. Call City of Williamston at 517.655.2774 to pay by credit card.

Williamston's ArtFest on the River 2017

LOCATION:

McCormick Park, 228 N. Putnam Street, Williamston, Michigan

GENERAL INFORMATION

This document is the Williamston's ArtFest on the River Prospectus and Jury Application

Phone: 517.599.9827

Show Date: Saturday, July 22, 2017

Juried Application Deadline: 4/3/17 Midnight EST

JURY APPLICATION REQUIREMENTS:

Fee (Jury Fee): \$15.00 (non-refundable)

Images: 3 (a booth shot is not required)

EVENT SUMMARY

Williamston's ArtFest on the River – Saturday, July 22, 2017

Artists will participate in a day-long festival which includes music and dance in McCormick Park on the beautiful Red Cedar River. Additionally, there will be a children's art activity area, demonstrations, and shady areas for just enjoying the atmosphere. The festival opens on Saturday morning at 10am and runs until 5pm. This festival attracts art patrons from all over Mid-Michigan.

LOCATION:

Williamston's McCormick Park is one block north of the downtown Williamston intersection and has been recently redesigned. It is handicap accessible and boasts a bandshell, blacktopped paths, rain garden, permanent ash wood sculptures, and designated recreational areas. Phone: 517-599.9827. E-mail: degageb@yahoo.com, Subject line: Williamston ArtFest 2017 Website: williamstonartfest.weebly.com

ARTFEST DATE

Saturday, July 22, 10am – 5pm

JURY APPLICATION DEADLINE: Saturday, April 1, 2017 midnight EST

JURY FEE AND METHOD OF PAYMENT

The nonrefundable jury fee is \$15.00. For mailed in jury applications send by the above deadline via check, cash, money order or credit card. Checks payable to City of Williamston. Credit cards accepted are Visa and MasterCard. Mail to City of Williamston, 161 East Grand River Ave. Williamston, MI 48895. For e-mail applications with photo attachments, call 517.655.2774 to pay by credit card.

BOOTH SPACE AND FEES

- All booths, regardless of size, are assigned on a first paid, first served basis
- Fee: 10' x 10' booth space is \$60.00
- Fee: shared 10' x 10' booth space: 2 artists maximum \$75.00 Name of other Artist:
- Fee: additional booth space is \$45.00 (limited number available)
- The Williamston's ArtFest on the River cannot guarantee specific booth space location regardless of artists' past participation at this festival. Set up is Saturday morning before the festival. Artists must bring their own tent and displays.

- Williamston's ArtFest on the River reserves the right to change the location of allocated spaces and site plan without advanced notice.

SET-UP: 6am to 9am for the festival on Saturday, July 22.

ELIGIBILITY

Williamston's ArtFest on the River maintains high standards of quality in fine art/fine crafts. All work must be the creation of the exhibiting artist: the original concept design, style and execution must be attributable solely to the displaying artist(s). All work on display must be consistent with the images submitted. Artists must be 18 years of age or older.

Student artists 17 and under, contact Elizabeth Williams at 517.599.9827

APPLICATION DEADLINE: MONDAY, April 3, 2017 midnight EST.

HOW TO APPLY

- All applicants must apply by midnight Eastern Standard Time, SATURDAY, April 1, 2017. Each entry must include 3 images.
- All images of invited artists to the 2017 Williamston's ArtFest on the River may be considered for use in promotional materials and one image may be used on the artist page of williamstonartfest.weebly.com
- When applying to Williamston's ArtFest on the River, please keep in mind that the information and answers you provide will be used by the Williamston's ArtFest on the River staff for purposes of contacting, record keeping and rule assessment.
- Please make sure your information is current and up-to-date.
- There will be approximately 80 spots available in 2017 first come, first serve.
- Artists are responsible for the collection, reporting and payment of all State of Michigan taxes.

BOOTH REQUIREMENTS

- Booth must be representative of the art quality you intend to provide at the festival.
- The artwork submitted with application should represent the current body of work to be exhibited and sold at the Williamston's ArtFest on the River
- Submission of images that represent items that appear to be manufactured, buy/sell or otherwise fall outside this festival's rules of participation is cause for disqualification at any time during and after the jury process.

AMENITIES

- Complimentary promotional postcards sent to exhibiting artists
- Drive-up load-in and load-out at your booth
- Hospitality tent
- Booth sitters available for artists to take breaks
- Free Artist parking
- Security patrols Friday night
- Dedicated Board of Directors and volunteers that will be at your service.

TIME LINE

- Jury fee (jury fee is non-refundable) and entry form is due Monday, April 3, 2017 midnight EST
- Jury process begins April 3, 2017
- Jury invitation to exhibit at the Williamston's ArtFest on the River and arrival packets will be sent starting Saturday, April 15, 2017 via e-mail or phone at which time booth fees will be due.
- No refunds for any reason after July 1, 2017
- Check-in and load-in, Saturday, July 22, 2017

DEFINITION OF CATEGORIES

- **2-D Mixed Media** - Original two-dimensional work that incorporates more than one type of two-dimensional media to create the whole piece.
- **3-D Mixed Media** - Original three-dimensional (not wall hanging) artwork that incorporates more than one type of three-dimensional media to create the whole piece.
- **Ceramics, functional** - Original daily use, utilitarian, items such as vases, mugs, plates, etc. Ceramic works must be constructed of clay by the artist's own hands. If multiple pieces of the same design are displayed, each must be signed and limited to a numbered edition (not more than 250). Exhibitors must disclose and display their creative processes in their booth during the festival.
- **Ceramics, Non-Functional** - Original non-functional decorative items created out of clay, by the artist's own hands, such as tiles, wall hangings, etc. If multiple pieces of the same design are displayed, each must be signed in limited edition (not more than 250). Exhibitors must disclose and display their creative processes in their booth during the festival.
- **Digital Art** - Original work in which the extreme manipulation of the source material was executed, by the artist, using a computer program. Work must be in limited editions, signed and numbered (not more than 250), using archival materials. Exhibitors must disclose and display both their creative and printing processes in their booth during the festival. Digital photographs processed using traditional methods such as tone adjustment or cropping must apply in the photography category.
- **Drawing/pastels** - Original two-dimensional work including ink applied by pen or brush, chalk, graphite, charcoal, wax crayon or pastel. Reproduction prints are not allowed.
- **Fiber** - Includes leather, baskets, dolls, paper, wearable and non-wearable. No machine-tooled, machine-screen printing or other forms of mass production are accepted. Factory-produced wearable items, regardless of additional modification or enhancement by the artists, are not accepted.
- **Glass** - Original functional or non-functional work created in glass by the artist, by glass blowing, molding or casting. No forms of mass production are permitted.
- **Jewelry, Precious** - Any original jewelry crafted from precious metals (gold, silver, gemstones, etc.). Gold-filled, washed or plated work must be identified. No manufactured findings are allowed in the precious jewelry category – no commercial casts, molds or production studios. All jewelry sold on-site must be juried in one of the Jewelry categories.
- **Jewelry, Non-Precious** - Any original jewelry crafted from non-precious materials (wood, clay, glass, etc.). All jewelry must be created without commercial casts, molds or production studios. Jewelry made from strung, commercial beads is not considered handmade by the artist and will not be accepted. Artists applying in this category must provide additional information in their process statement as to the elements used to create the work (are elements such as beads and findings created by the artist or were they purchased from another source?). All jewelry sold on-site must be juried in one of the Jewelry categories.
- **Metals** - Includes original non-sculptural, crafted work such as bowls, candlesticks, decorative items, etc. Jewelry is not allowed in the metals category.
- **Painting** - Original two-dimensional work created with pigment including acrylic, oil, egg tempera, gouache, watercolor, etc. Reproduction prints are not allowed.
- **Photography** – Photographic prints made from the artists original negative or taken with a digital camera that have been processed by the artist. Prints made in limited editions, signed and numbered (not more than 250), on archival papers created by the artist from his/her original negatives or original images. Please indicate darkroom and/or digital processes in your process statement. Exhibitors must disclose and display both their creative and printing processes in their booth during the festival.
- **Prints** - Original works created manually by the artist using plates, stones or screens. Work must be hand pulled original prints, signed, numbered and in limited editions (not more than 250). Exhibitors must disclose and display both their creative and printing processes in their booth during the festival. Open editions with permission.
- **Sculpture** - Original three-dimensional or relief work created in any media and determined by the artist to be sculpture.
- **Wood** - Original hand tooled, built, turned or carved work, incl. finely crafted bowls, boxes, furniture, etc.

JURYING

The jury, a panel of experts, participate both digitally and on-site and have a broad knowledge of art, integrity, and a fair non-opinionated approach.

- Artist's images and artist statements are reviewed by jurors objectively.
- Each application is given a score between 1 (low) – 5 (high) and the artists with the highest scores in each category are invited to exhibit.

CONNECT WITH THE WILLIAMSTON'S ARTFEST ON THE RIVER

Website: williamstonartfest.weebly.com

Facebook: Williamston's ArtFest on the River

CONTACT INFORMATION:

Phone: 517.599.9827

E-mail: degageb@yahoo.com. Thank you for applying to the Williamston's ArtFest on the River.

PARTICIPATION RULES

By submitting your application to the Williamston's ArtFest on the River you agree to abide by all festival rules and legal agreement. Failure to comply with any of these rules will result in immediate removal from the show and disqualification from other Williamston's ArtFest on the River events.

All work exhibited and sold at the Williamston's ArtFest on the River must be original and of the artist's own creation. Artist guarantees the accuracy of the description of the works presented and the authenticity of the work as the creation of their own hands. Williamston's ArtFest on the River Board of Directors reserves the right to determine which applicants meet eligibility requirements.

Applications must include a 1000 characters or less description of your art work, including technique or other information to assist the jury in defining what they are seeing in the submitted images.

Williamston's ArtFest on the River reserves the right to question any applicant about his/her creative practice prior to jurying, prior to or during the festival, including, but not limited to, requiring photos and/or video of the studio and artist working.

Williamston's ArtFest on the River reserves the right to disqualify any applicant or exhibitor whose artwork is made in a production studio, as defined as a process consisting of multiple individuals (other than artists) who design, fabricate and assemble the artwork contained with the application.

Only artists accepted in the jewelry category may exhibit jewelry; all jewelry, regardless of material must be juried in the jewelry category.

Prohibited items:

- Buy/sell and manufactured items of any kind are prohibited.
- Representatives and large studio work
- Food items of any kind
- Beauty products
- Candles
- T-shirts
- Mass-produced items with reproduced artwork such as postcards, books, note cards, posters, magnets etc.

All artwork must be properly identified with no misleading labels

Applicants featuring ineligible items in their application images will be disqualified during the application jury process. The Williamston's ArtFest on the River Board of Directors may ask exhibiting artists to remove such from display during the festival and reserves the right to remove exhibitors from the festival if they have been accepted under false pretenses by misrepresenting their work during the application jury process.

REPRODUCTIONS

Art patrons at this event are expecting that they are purchasing original work. Any method of making multiple copies of original art using photo, mechanical, digital or casting technology is considered to be a reproduction. Reproductions have the following characteristics: work is not the product of the artist's own hand, reproduced copies are identical, and the copies are made by a commercial entity and not made by the artist's own hand.

Methods of printmaking, in limited runs, such as intaglio, lithography, relief painting and other traditional means, are not considered reproductions.

Photography and digital art that utilize photographs and/or computer technology are inherently reproducible. The use of cropping, enlargement and darkroom and digital processes can produce different effects even from the same negative/image is allowed. Exhibiting fine art photographers are required to show only work that they have signed, numbered and produced in limited editions of no more than 250 and is not considered to be reproductions.

Reproductions will not be eligible for awards. Artists must define "a limited edition" through their artist statement and must disclose and display both their creative and printing processes in their booth and to the buyer during the festival. The Williamston's ArtFest on the River Board of Directors reserves the right to make determinations regarding reproductions that do not fit within these guidelines.

ARTIST PARTICIPATION

Artists and collaborating artists (directly involved in the design and creation of the work that will be exhibited), whose name appears on the application must be present the entire weekend of the festival. Representatives, commercial agents, dealers and/or salespeople are prohibited from operating the artist's booth. Under no circumstances may you sublet your booth, in whole or in part, with or without charge. No booth sharing between independent artists will be permitted. You may not display or advertise the work of individuals other than those accepted and specified in your application.

CANCELLATION AND NO-SHOW POLICY

Artists are committed to participate for the entire festival. There are no full refunds for cancellations after the deadline. Artists may not leave the festival early. If an Artist leaves early their application will not be accepted for the following year.

COURTESY AND PROFESSIONAL CONDUCT

It should go without saying that there is an expectation of civility, patience and common courtesy at this event. We rely on the dedication of volunteers and returning arts patrons to make this event a pleasant venue where artists successfully sell their artwork each and every year. It is our wish that every exhibitor, art patron and volunteer have an enjoyable experience at the Williamston's ArtFest on the River. When accepting the invitation to exhibit at the Williamston's ArtFest on the River the Artist agrees to abide by all rules of the Williamston's Art- Fest on the River, state and City of Williamston. Artist agrees to follow load-in, load-out and parking procedures as well as general festival rules of participation. Exhibitors are expected to cooperate with festival staff, board members and volunteers and be courteous to their neighboring exhibitors. Artists who disrespect or mistreat volunteers, staff, and board or fellow artists will not be invited back to exhibit at this festival in the future.

APPLICATION JURY PROCESS

The jury, a panel of experts, has a broad knowledge of art, integrity, and a fair, non-opinionated approach.

- Each application is given a score between 1 (low) – 5 (high) and the artists with the highest scores in each category are invited to exhibit.
- The artwork images submitted with application should represent the current body of work to be exhibited and sold at the Williamston's ArtFest on the River.

SEVERE WEATHER

While the Williamston's ArtFest on the River is a rain or shine event, your safety and the safety of our patrons are of the utmost importance. The festival Board of Directors reserves the right to close the festival due to potentially severe weather. There are no booth fee refunds for show cancellation due to weather emergencies. Artist must make sure their tents are properly weighed down in case of windy conditions.

SECURITY

The Williamston's ArtFest on the River hires a security guard to watch over the festival grounds on Friday evening to serve as a deterrent. The Williamston Police Department will also be actively patrolling the festival grounds. Artists should be insured and are responsible to secure their tents against theft or damage. The Williamston's ArtFest on the River and City of Williamston are not responsible for lost, stolen or damaged artwork or personal items.

TAX/TAX ID

State of Michigan law requires all Williamston's ArtFest on the River exhibitors to pay all applicable Michigan Sales Tax directly to the State of Michigan. As an exhibitor you agree to hold the City of Williamston and the Williamston's ArtFest on the River harmless from tax payment related to your participation in the Williamston's ArtFest on the River. State of Michigan Treasury representatives may be at the festival to verify sales tax licenses and provide concessionaire sales tax return and payment forms. For more information please visit Michigan Department of Treasury at: http://www.michigan.gov/documents/taxes/5089_478351_7.pdf or call: 517-636-6925.

PETS AT THE FESTIVAL

Animals are not permitted in the Food Court area or in the Children's Activities Area of the festival. We ask pet owners to please be considerate of other festival artists and guests. The festival is crowded with many patrons, fragile art works, small children, swirling activity, live music and the aromas of many different kinds of delicious food - we strongly recommend that you leave your furry friends at home.

**Williamston's ArtFest on the River Board of Directors reserves
the right to change festival rules without prior notice.**